

Case Study

all i need

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cargo-partner is always there for us to support the optimization of our processes. And we can count on them to make sure that our goods reach their destination on time.

[Thomas Miksits, Founder, CEO, all i need]

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Optimized Logistics for Organic Refreshments

Company: all i need beverage GmbH
Industry: Foodstuffs & Perishables

Services provided by cargo-partner:
**Air, Sea, Warehousing,
Value Added Services,
Supply Chain Management**

Company profile

all i need beverage GmbH offers fair, organic and vegan refreshments made in Austria. From fresh, whole Sencha green tea leaves and superfruits aronia and açai, sweetened only with natural agave juice.

Initial Situation

The company, founded in 2010 and based in Vienna, Austria, was searching for a logistics partner for the optimization of all processes along the supply chain. In addition to transport and warehousing including value added services, inventory management plays a decisive role in the efficient management of production, order and delivery cycles.

Solutions

all i need has been working with international transport and logistics provider cargo-partner since June 2016. Their main warehouse is located at the cargo-partner logistics center in Fischamend. cargo-partner handles pre-carriage, storage and distribution to retailers, event locations and end customers in Austria, Germany, Switzerland and the Netherlands. The provided value added services include the assembly of point-of-sale displays. Since June 2016, cargo-partner has assembled over 300 sales displays in retail outlets throughout Austria. In addition, all i need required an efficient and reliable system for its inventory management. The Visibility & Collaboration Platform SPOT, developed by cargo-partner, provided the ideal solution. all i need can access detailed information about current stock, turnover and expiry dates at any time via the SPOT platform.