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# Case Study Zotter

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cargo-partner provides a fast and cost-efficient solution for our imports to China. Careful handling, strict schedules and temperature control throughout the entire transport ensure that our chocolate retains its quality all the way to its destination.

[Alex Shen – Admin Manager, Zotter Organic Chocolate Shanghai Ltd.]

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## Unbroken Cold Chain for Premium Organic Chocolate

Company: Zotter Organic Chocolate Shanghai Ltd. Industry: Foodstuffs & Perishables

Services provided by cargo-partner: Air Cargo, Road Transport, Value Added Services

#### **Company Profile**

Zotter Schokoladen Manufaktur, founded in Austria in 1999, is a bean-to-bar chocolate producer and creator of the hand-scooped chocolate bar. The company produces more than 400 different varieties of chocolate products, all of which are organic and EMAS-certified. Zotter distributes its products to around 4,000 retail locations around the world.

#### Initial Situation

Following Zotter's constantly growing success in Austria and the rapidly increasing demand for high-end European specialty foods in China, the chocolate manufacturer decided to open a 'Chocolate Theatre' in Shanghai in 2014. This combination of chocolate factory, specialty store, café, movie theater and museum offers visitors a range of interactive chocolate experiences.

#### Solutions

cargo-partner has been providing airfreight shipments for Zotter Shanghai since 2014. After picking up the gourmet chocolates in Austria, the logistics provider arranges air transport to China following a strictly defined schedule. To ensure that the chocolates retain their quality and taste all the way to their destination, Zotter's products are transported in temperature-controlled containers at a constant temperature of 25°C. As soon as the goods arrive at the airport, cargo-partner immediately moves them to the warehouse to maintain an unbroken cold chain. Since all Zotter chocolate is handmade and organic, the products have a short shelf life and sometimes expire within only a few months. This is why cargo-partner always chooses the fastest flights and ships as quickly as possible. Thanks to cargo-partner's reliable PRIORITY service, the fast delivery and careful handling of Zotter's products are guaranteed.