

we take it personally transport + iLogistics

Case Study Shang Xia

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Safety is our most important concern when it comes to transporting our carefully crafted products. We are satisfied to have found a logistics partner who treats our business with top priority and ensures full security in our transports. "

[Mandy Wang - Senior Logistics Specialist, Shang Xia Trading (Shanghai) Co., Ltd.]

Professional Airfreight Solution for Chinese Luxury Goods

> **Company: Shang Xia Trading** (Shanghai) Co., Ltd. **Industry: Fashion & Lifestyle**

Services provided by cargo-partner: Air Cargo, Road Transport, Value Added Services

Company Profile

Shang Xia is a Chinese luxury brand established jointly by designer Jiang Qiong Er and the French Hermès Group in 2008. The company's products include furniture, teaware, refined decorative pieces, apparel, and jewelry. Shang Xia merges contemporary design, Chinese culture, and the highest of quality standards in each one of its creations.

Initial Situation

Shang Xia was looking for a reliable logistics provider to establish a long-term partnership. Due to the high quality of Shang Xia's carefully crafted products, safety in transportation was the most important requirement. In addition, since Shang Xia was just starting its international growth and development, the company needed an associate who could provide close personal service and consultation along the supply chain.

Solutions

cargo-partner was recommended to Shang Xia by a Nepalese supplier for its expertise in airfreight. The cooperation between Shang Xia and cargo-partner began in 2016 and encompasses air and road transport as well as customs clearance services. cargo-partner manages the import of raw materials, such as fabrics, from Kathmandu, Nepal as well as import and export shipments of finished products, like furniture, teapot sets and jewelry, to and from Ho Chi Minh City, Vietnam. Thanks to cargo-partner's long-standing expertise with valuable and vulnerable goods, the logistics provider can offer specialized services to ensure the reliable transport of Shang Xia's unique products.