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Case Study Makita

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“We’re not interested in a logistics solution off the rack. With cargo-partner, we’ve found a flexible partner who understands our business and offers proactive solutions. We can rely on personal consultation and fast, effective problem-solving.”

[Florian Zamecnik – Team Leader Purchase, Logistics & Facility, MAKITA Werkzeug Ges.m.b.H.]

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End-to-End Air, Sea and Road Service for Power Tools

Company: MAKITA Werkzeug Ges.m.b.H.
Industry: Manufacturing

**Services provided by cargo-partner:
Sea Cargo, Air Cargo, Road Transport,
Warehousing, Value Added Services**

Company Profile

Makita is a Japanese manufacturer of power tools, founded in 1915. Today, as a global brand in over 40 countries, Makita is an innovation leader, manufacturing best-in-class products at factories in Brazil, China, Japan, Mexico, Romania, the United Kingdom, Germany and the United States.

Initial Situation

cargo-partner’s intensive cooperation with Makita began in 2009, when the power tool manufacturer was looking for a competent international logistics provider to handle the company’s overseas shipments from Asia, including on-forwarding throughout Austria.

Solutions

Makita chose cargo-partner for its extensive network and solid expertise in overseas and intermodal transports. Today, the logistics provider handles Makita’s seafreight and airfreight imports from Asia along with further distribution in Europe, including daily pickup, overnight delivery and comprehensive import and export customs clearance. Two EDI interfaces have been created between cargo-partner’s and Makita’s IT systems to enable a fast processing of transport orders and customs declarations. The customs EDI feeds Makita’s data for customs declarations into cargo-partner’s system and automatically forwards it to the official Austrian customs system. In addition to transport and customs clearance services, Makita makes use of the logistics provider’s flexible warehousing solutions to deal with fluctuating seasonal demand in the most time- and cost-efficient way. At the cargo-partner hub near Vienna, Makita benefits from scalable warehousing options as well as an “emergency warehouse” for peak times.