



we take it personally | transport + iLogistics

Case Study

LID

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Since most of our clients are overseas, we need a logistics partner who can offer competent advice with shipping across continents. cargo-partner provides the expertise we need to ensure the reliable transport of our gourmet products.

[Giuseppe Neri – Export Manager, LID S.r.l.]

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Full-Range Service for Italian Specialty Foods

Company: LID S.r.l.

Industry: Foodstuffs & Perishables

**Services provided by cargo-partner:
Air Cargo, Sea Cargo, Road Transport,
Contract Logistics, Value Added Services**

Company Profile

LID (Luxury Italian Dream), headquartered in Rome, Italy, specializes in the selection and export of Italian gourmet foods and wines to the Chinese market. Drawing on the experience and synergy of two generations, the company offers a range of hand-picked products including cheese, wine, pasta, oil, sauces, sweets and more.

Initial Situation

LID was looking for a logistics provider who could support the company's expansion to the Chinese market. cargo-partner was recommended to LID as an experienced and professional provider of food and beverage logistics. In particular, LID required in-depth consultation on food and beverage export to China, since the processing of foodstuffs shipments in Asia differs strongly from procedures in Europe.

Solutions

cargo-partner provides a comprehensive solution covering the entire supply chain: Starting with the transport from Italy to Shanghai by air and sea freight, the service package includes pre-checking, customs clearance and value added services such as labeling, picking and packing, and inventory management. Finally, cargo-partner also provides domestic trucking from Shanghai to Shandong province. cargo-partner offers LID close personal consultation for all import goods to ensure the optimal transport and storage conditions for each type of product. At cargo-partner's Logistics Centers, the goods are distributed into different temperature-controlled warehouse zones, from frozen storage between -22°C and -18°C up to ambient storage at room temperature. In addition, cargo-partner provides transport in refrigerated containers at -1°C for some of LID's goods, including certain cheeses, pastas and pastries.