



we take it personally | transport + iLogistics

Case Study Hitron

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In the fast-moving telecommunication industry, it's important to have reliable partners that can support the increasing speed and frequency of product launches. We know we can count on cargo-partner for quick responses and personal service.

[Shirley Cheng – Manager of Logistic Department, Hitron Technologies Inc.]

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Full Transparency for Telecommuni- cation Equipment Manufacturer

Company: Hitron Technologies Inc.
Industry: High Tech & Electronics

Services provided by cargo-partner:
Sea Cargo, Contract Logistics,
Value Added Services,
Supply Chain Management

Company Profile

Founded in 1986 and headquartered in Hsinchu Science Park, Taiwan's "Silicon Valley," Hitron Technologies delivers over one million DOCSIS products (data transmission modems for broadband cable networks) annually to multiple-system operators worldwide which support both residential and business class applications.

Initial Situation

Hitron was looking for a logistics provider who could ensure data quality throughout all transport processes. One important requirement was the immediate transmission of a proof of delivery upon arrival of shipments.

Solutions

International transport and info-logistics provider cargo-partner has been supplying logistics services for telecommunication equipment manufacturer Hitron since 2015. Thanks to the SPOT Visibility & Collaboration Platform, cargo-partner can offer full transparency and high data quality throughout the entire supply chain. Documents such as proof of delivery are immediately available on the online platform. cargo-partner's cooperation with Hitron includes LCL sea freight services from Shanghai to Budapest as well as FCL services from Shanghai to Colón and warehousing services in Panama. Among other factors, Hitron chose cargo-partner for their extensive network throughout Europe as well as the close and personal service provided by the medium-sized, family-owned business.