

# Case Study Gabor Schoes

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Our cooperation with cargo-partner is characterized by direct contact and trust. Communication runs smoothly and processes are very well-coordinated, including with our overseas locations.

[Johann Haas, Senior Head of Logistics, Gabor Shoes AG]

# Comprehensive Logistics Service

Company: Gabor Shoes AG Industry: Fashion & Lifestyle

Services provided by cargo-partner: Air, Sea, Road, Supply Chain Management

## Company profile

Gabor Shoes AG is a leading manufacturer of high-quality ladies' fashion shoes based in Rosenheim, Germany. Along-side the latest styles, fit and quality of workmanship are the essential features of the Gabor shoe brand. The family business has been in existence for more than 65 years.

### **Initial Situation**

Gabor required a logistics provider with a high level of service quality and individual consultation to manage the procurement of raw materials from different countries and the further transport to Gabor's production sites in Germany, Slovakia and Portugal.

#### Solutions

Gabor and cargo-partner have now been working together for 10 years. With cargo-partner, Gabor has a permanent contact person who coordinates all air, sea and road transports for the fashion company. Thanks to the long-standing relationship between the two companies and the continuous exchange of information, swift procedures are ensured. cargo-partner regularly supplies Gabor with shipment overviews as well as status, performance (KPI) and discrepancy reports via the supply chain management platform SPOT. This way, transparency is provided throughout the entire supply chain and Gabor can react quickly if needed.