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# Case Study Fuerda

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**In cargo-partner, we have found a competent partner to manage our frequent sea freight exports, provide comprehensive warehousing services and ensure the safe handling of our sensitive electronic components along the entire transport chain.**

[Samuel Yu – Logistics Coordinator, Ningbo Fuerda Smartech Co., Ltd.]

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## Logistics Expertise for Automotive Electronics

**Company: Ningbo Fuerda  
Smartech Co., Ltd.**

**Industry: Automotive & Spare Parts**

**Services provided by cargo-partner:  
Sea Cargo, Contract Logistics,  
Value Added Services,  
Supply Chain Management**

## Company Profile

Fuerda is a Chinese company specializing in developing and manufacturing intelligent electronic systems for motor vehicles. This includes integrated control systems, illuminating systems, key functional parts and components as well as other products for Volkswagen, Mercedes Benz, Ford and other renowned automotive manufacturers. Fuerda and its products are well recognized by manufacturers in China and abroad.

## Initial Situation

For its exports to Slovakia, Fuerda was looking for an experienced logistics provider who could ensure the safe and efficient transport of its products along with a comprehensive warehousing solution in Bratislava.

## Solutions

Fuerda chose cargo-partner for its expertise in sea freight as well as its extensive network of warehouses throughout Europe and the wide range of value added services provided. Fuerda has been working with cargo-partner since May 2017 and the companies are currently cooperating on a 7-year project with a planned transport volume of approx. 250 m<sup>3</sup> per year. cargo-partner provides part load (LCL) sea freight transports from Ningbo, China to Bratislava, Slovakia as well as storage at its Logistics Center in Bratislava. Thanks to cargo-partner's professional teams in Ningbo and Bratislava, the logistics provider can ensure smooth cooperation and efficient handling in all transport and warehousing processes. In addition, Fuerda benefits from the SPOT Visibility & Collaboration Platform which enables shipment tracking in real time and simplifies communication to keep all involved parties up to date at all times.