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Case Study Filorga

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Since lead times are tight and space is limited during peak season, we needed an experienced logistics provider to secure space at the right time. cargo-partner has helped us to achieve an on-time delivery rate of 98%!

[Mike Chan, Assistant General Manager, WEDA (BEIJING) TRADING CO LTD, holder of Filorga in China]

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Door-to-Door Solution for High- End Cosmetics

Company: Laboratoires Filorga SAS
Industry: Pharmaceuticals & Healthcare

Services provided by cargo-partner:
Air, Sea, Road, Rail, Contract Logistics,
Value Added Services

Company Profile

Laboratoires Filorga provides medical anti-aging cosmetics for medical professions and private customers. The company was founded in 1978 and is based in Paris, France. Today, Filorga's products are sold through 8,000 retail outlets in 70 countries.

Initial Situation

When Filorga entered the Chinese market with a small office in Beijing, the company was searching for a logistics provider who could help them manage their large shipping volumes and tight delivery deadlines.

Solutions

cargo-partner was recommended to Filorga as a provider of professional solutions for cosmetics logistics. Due to short lead times and limited space during peak season, the main challenge consisted of finding appropriate space for the cosmetics producer's cargo at the right time. Thanks to cargo-partner's long-standing cooperation with airfreight carriers and shipping lines, the logistics provider has consistently been able to secure cargo space at competitive rates in air, sea, road and rail transport for Filorga. cargo-partner has been handling the logistics of Filorga in China since 2016 with an on-time delivery rate of 98%. In 2016, cargo-partner transported 105 t of cargo for Filorga. The following year, the total grew to over 300 t. In addition to transport services, cargo-partner's door-to-door solution includes warehousing, value added services, import clearance and CIQ (China Inspection and Quarantine) consulting.