

# Case Study

## Potten & Pannen

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We chose cargo-partner for its excellent warehousing solutions, combined with reliable and punctual parcel shipments in a tailor-made service package. Our satisfied customers confirm that we made the right choice!

[Michala Horňanská – Office Manager, Potten & Pannen - Staněk group, spol. s.r.o.]

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## Warehouse Management and Parcel Delivery from One Source

**Company: Potten & Pannen  
Staněk group, spol. s.r.o.  
Industry: Retail**

**Services provided by cargo-partner:  
Road Transport, Parcel Shipments,  
Contract Logistics, Value Added  
Services, eFulfillment**

## Company Profile

Potten & Pannen is a leading importer, distributor and retailer of kitchen equipment for households in the Czech Republic and Slovakia. Established in 1992, Potten & Pannen equips gastronomic professionals as well as hobby chefs with tools by world famous brands as well as from their own production line. The company runs twelve stores in the Czech Republic and Slovakia along with an own web-shop.

## Initial Situation

Potten & Pannen was searching for a reliable and flexible logistics provider who was able to meet the company's requirements: In addition to regular LTL road transports and optimized warehouse logistics, the fast delivery of parcels upon order receipt was a decisive factor.

## Solutions

The cooperation between Potten & Pannen and cargo-partner began in 2010 and encompasses road transports as well as the corresponding logistics services on 200 m<sup>2</sup> of warehouse space. Thanks to the EDI-based direct web-shop connection, the full-range info-logistics provider was able to create a tailor-made solution including courier label printing and automatic inventory reports. This ensures that each incoming customer order in the Potten & Pannen web-shop is processed without delay. On average, 200 parcel shipments per month are reliably and punctually delivered in this way.