

PRESS RELEASE No. 6/2017

Optimized Logistics for Organic Refreshments

The Austrian beverage producer *all i need* has reorganized its logistics processes with international transport and info-logistics provider cargo-partner. Inventory management is handled via the SPOT supply chain management platform.

all i need beverage GmbH produces an organic green tea beverage that is 100% sustainable and made exclusively from organic and fair trade certified products. The company, founded in 2010 and based in Vienna, Austria, was looking for a logistics partner to optimize all processes along the supply chain. In addition to transport, warehousing and value added services, *all i need* required an inventory management solution to ensure the efficient handling of production, order and delivery cycles.

Transport and logistics solutions for retail throughout Europe

all i need has been working with international transport and logistics provider cargo-partner since June 2016. The main warehouse of *all i need* is located in the cargo-partner logistics center in Fischamend, Austria. cargo-partner handles pre-carriage, storage and distribution to retailers, event locations and end customers in Austria, Germany, Switzerland and the Netherlands. The provided value added services include the assembly of point-of-sale displays. Since June 2016, cargo-partner has assembled over 300 sales display in retail outlets throughout Austria.

Efficient inventory management

In addition, *all i need* required an efficient and reliable system for its inventory management. The Visibility & Collaboration Platform SPOT, developed by cargo-partner, provided the ideal solution. *all i need* can access detailed information about current stock, turnover and expiry dates at any time via the SPOT platform.

Thomas Miksits, one of the founders of *all i need*, states: "We appreciate the close support by cargo-partner. There is always someone there for us to support us in optimizing our processes. And we can count on cargo-partner to make sure our goods reach their destination on time."

Vienna, April 26, 2017

About cargo-partner

cargo-partner is a privately owned, medium-sized, full-range info-logistics service provider with particular expertise in air and sea freight as well as information technology. As an integrated logistics partner, it develops comprehensive solutions which, thanks to an IT-supported transport chain and optimized management of sales and purchasing, create competitive benefits for its customers. The company was founded over 30 years ago and generated a turnover of 541 million euro with 2,588 employees in 2016.

About all i need

all i need is a young, Vienna-based company offering fair, organic and vegan refreshments made in Austria. From fresh, whole Sencha green tea leaves and superfruits aronia and açai, sweetened only with natural agave juice. All ingredients are certified organic and fair trade. This contributes to organic agriculture and ensures better living and working conditions in the sourcing countries. A portion of the proceeds is directly invested into educational projects in these countries.

For further information please contact:

Christina Hainbuchner / Head of Corporate Communications & Marketing

cargo-partner GmbH

Airportstrasse, P.O. Box 1

2401 Fischamend, Austria

Tel.: +43 5 9888-11322, Fax: +43 5 9888-11225

E-Mail: christina.hainbuchner@cargo-partner.com, www.cargo-partner.com