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cargo-partner Introduces New Container Tracking Service

The new and advanced container tracking feature offers customers full transparency over their FCL shipments. The state-of-the-art technology provides users with end-to-end data via the supply chain management platform SPOT.

International transport and info-logistics provider cargo-partner has introduced a new tracking service for full container transports by seafreight. The new feature is available via the supply chain management platform SPOT, which cargo-partner uses to manage all transports via air, sea and road and provide full transparency to its customers. Accessible from any web browser or as a mobile app, SPOT now allows users to track their containers in real time.

How It Works

The new technology combines data from a variety of sources: shipping schedules and status information provided by carriers, vessel location data sent via AIS as well as port and terminal information. Using geofencing technology, the time and place a vessel enters a certain zone are recorded. Once the vessel has departed from the port of origin, the intelligent algorithm calculates the expected dates for the upcoming milestones – transshipment, arrival, unloading etc. – and sends them to SPOT. All further ports and stops along a container's journey are also included in the tracking data, and milestones are continuously updated. Users can opt to be notified of any relevant changes according to their preferences. Furthermore, the new alert function enables management by exception focusing on deviations with high risk potential.

Stefan Krauter, CEO of cargo-partner, explains: "We are continuously expanding our digital solutions to integrate ourselves more deeply into our customers' supply chains. With this new tracking technology, we can offer our customers reliable end-to-end information on their seafreight transports. Thus, our clients have access to valuable data that supports their decisions on supply chain optimization and inventory management. Meanwhile, our operations benefit from the automated system which replaces manual data entry and ensures maximum efficiency and speedy information exchange."

Vienna, June 18, 2019

About cargo-partner

cargo-partner is a privately owned full-range info-logistics provider offering a comprehensive portfolio of air, sea, land transport and warehousing solutions. With over a third of a century's expertise in information technology and supply chain optimization, the company designs tailor-made services for a wide range of industries to create competitive benefits for its customers all around the world.

Founded in 1983, cargo-partner generated a turnover of 753 million euro in 2018 and currently employs 3,000 people worldwide. In 2018, the cargo-partner group celebrated its 35th anniversary.

For further information please contact:

Christina Kalløkken / Director Corporate Communications & Marketing

cargo-partner GmbH

Airportstrasse 9

2401 Fischamend, Austria

Tel.: +43 5 9888-11322, Fax: +43 5 9888-11225

E-Mail: christina.kalloekken@cargo-partner.com, www.cargo-partner.com